

Yearly report finances Lactation and Breastfeeding 2022

Raika Account 1.1. 2022	€ 6.079,13
Raika Account 31.12. 2022	€ 13.355,60

Total Income: € 74.334,68

Total Expenses: € 67.058,21

Income statement: € 7.276,47

Unsettled invoice which we need to pay

• 30.12.22 Eindruck	€ 6.214,51
• 31.12. 22 Hemmelmayr 2022-0045	€ 327,62
• 31.12. 22 Hemmelmayr 2022-0046	€ 32,94
• 31.12. 22 Hemmelmayr 2022-0047	€ 1.017,50
• Wrong booking stripe Pay to ELACTA	€ 59,15
Total	€ 7.651,72

Open demands that we still get

• Open Invoices single subscribers	€ 1.763,00
• Open Invoices shop	€ 396,00
• Invoices Sponsors	

Income in Detail:

Memberassociations + ELACTA + EISL	€ 44.448,29
In detail:	
• German speaking Memberassociations	€ 27.416,00
• ELACTA	€ 10.000,00
• EISL	€ 7.032,29
Individual Abos (433 german indiv. Abos + 2 english indiv. Abos)	€ 18.179,20
Shop (older Issues, Handouts and PDFs)	€ 5.908,50
Advertisers	€ 4.177,00
Different	€ 1.621,69
Total	€ 74.334,68

Expenses in Detail:

Bank + Stripe	€ 325,55
Online Quiz	€ 890,00
L&B Website	€ 403,36
Teamcost (include project management, editorial team, subscribers care and advertisers care)	€ 12.830,32
Translation into English and proofreading English texts	€ 6.013,39
Translation into German	€ 5.992,63
Graphic german Issue (Basicversion + extra german pages)	€ 10.408,80
Graphic English Issue (Translated version)	€ 4.830,00
Print (German Version)	€ 11.098,63
Print Handouts	€ 3.330,50
Postage (Sending of Printversions individuell abos or big parcels du Memberass., bills, and others)	€ 4.920,06
Travelcosts	€ 2.778,33
Different	€ 3.236,64
Total	€ 67.057,85

What could we achieve in 2022?

- In 2022, we collaborated very successfully with our Irish colleagues and received more English-language articles overall.
- Both the German-language shop and the English-language shop have been again expanded - both shops can be operated in the respective language.
Currently the following products are available on the webshop:
 - Yearly abos also for non-Members: German - print version. Englisch - PDF Version
 - Single Issues German: print (as long as available) English – PDF
 - PDF Packages: German – 9; English – 9
 - PDF articles: German 80, English 77
 - Handout blocks print: only in German 25, download of handout for free in both languages
- For the non-German speaking national associations, modules for the translation of 16 handouts are available. **Unfortunately they haven't been used up to now.** Therefore, we will wait with the provision of further handouts to see if there is a need. (Cost factor)
- In 2022 we have laid the foundations for L&B to become a peer review magazine.
- Fortunately, we had a particularly high supply of articles in 2022, so that we even outsourced the sources in the print version to the website. Since printing and paper costs as well as shipping costs have increased significantly, our clear goal for 2023 is to strictly adhere to the page count of 40 - 44.
- The challenge of meeting our international team in person was successfully met during the ELACTA Conference. In order to remain cost-efficient, we booked a shared holiday flat in which we could also work and catered for ourselves. Another face-to-face meeting took place in Neunkirchen/Germany where the Irish colleagues participated online.
- As the workload has become too much for individuals, we have expanded our team. There has been NO increase in team expenses in 2022.
- In 2022 we offered again 2 tests in German and 2 tests English with which a total of 8 CERPs can be earned. ELACTA members or subscribers to the journal are eligible.
The L&B 1+2 2022 test was passed by 45 English-speaking female colleagues
The L&S 1+2 2022 test was passed by 240 German-speaking colleagues.
The L&B 3+4 2021 test was passed by 27 English-speaking colleagues.
The test L&B 2+4 2021 was passed by 215 German-speaking colleagues.